Danny Dean Malone

INSTRUCTIONAL DESIGN | LEARNING & DEVELOPMENT | E-LEARNING

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PROFESSIONAL PROFILE

Learning and development professional with 10+ years of experience designing curricula, instructional content, assessments, and facilitated learning for diverse audiences. Builds scenario-based e-learning, microlearning, and decision-based interactions in Articulate Storyline 360 and Rise 360, with Web and SCORM 1.2 publishing experience. Translates complex processes into practical instruction, incorporates learner feedback, and leads programs from concept through implementation.

CORE SKILLS

Instructional Design | E-Learning Development | Scenario-Based Learning | Microlearning | Adult Learning | Learning Objectives & Assessment | Training Facilitation | Curriculum Design | Storyboarding | Accessibility-Aware Design | Project & Stakeholder Management

SELECTED E-LEARNING PROJECTS

Spot the Phish | *Articulate Storyline 360 and SCORM 1.2*

- Built a branching cybersecurity scenario that guides employees through identifying, verifying, and reporting a simulated phishing message; used layers, triggers, variables, conditional navigation, and keyboard testing.

Feedback That Moves Work Forward | *Articulate Rise 360 and SCORM 1.2*

- Developed a responsive microlearning course on the Situation-Behavior-Impact feedback framework using examples, guided practice, and multiple-choice knowledge checks.

Quality Check: Should This Order Ship? | *Articulate Storyline 360 and SCORM 1.2*

- Created a decision-based quality assurance interaction in which learners inspect an order, choose whether it should ship, and receive immediate feedback on the operational consequences.

PROFESSIONAL EXPERIENCE

Theatre Teacher / Program Lead

Aug 2024 - Present

Rawlinson Middle School, Northside ISD | *San Antonio, Texas*

- Design and facilitate instructor-led learning for 100+ participants across multiple course levels, aligning objectives, instruction, guided practice, and assessment.
- Create sequenced curricula, slide presentations, facilitator resources, rubrics, project instructions, scripts, and multimedia materials that make complex performance skills accessible.
- Evaluate learner performance and use observation, assessment data, and feedback to revise content and adapt delivery for varied readiness, language, and accommodation needs.
- Lead programs and events from planning through implementation, coordinating timelines, learners, staff, families, technical requirements, and limited resources.
- Guided learner teams to earn an overall UIL theatre rating of Excellent in two consecutive years (2025 and 2026).

Owner & Publisher

2023 - Present

Horse Dragon Publishing | *Independent*

- Authored and published two novels, managing an end-to-end content lifecycle that includes research, drafting, revision, production, release, and audience communication.
- Develop promotional copy, visual assets, and multimedia content while applying audience analysis, narrative structure, and iterative editing.

PROFESSIONAL EXPERIENCE - CONTINUED

Director / Curriculum Developer
2019 - 2023

Helena Academy of Dramatic Expression | *Shenzhen, China*

- Designed and facilitated curricula and training programs for learners ages 3-18 across varied proficiency levels and learning goals.
- Created course sequences, instructor materials, learner resources, scripts, rehearsal systems, and performance assessments used across multiple programs.
- Directed and produced 30+ learning-intensive performance projects with groups of 15-40, coordinating instruction, schedules, resources, and stakeholder communication.
- Collaborated across cultures with instructors, families, administrators, and creative teams to incorporate feedback and deliver programs under tight timelines.

Executive Director
2018 - 2019

Wu Xing Kung Fu Stunt School | *Shenzhen, China*

- Led school operations, marketing, and program development while balancing business priorities with instructional and creative goals.
- Designed structured training that translated theatre, movement, martial arts, and staged-action techniques into clear, teachable workflows.
- Coordinated instructors, performers, and organizational stakeholders to deliver training programs and public performances.

Foreign Teacher Manager & Curriculum Designer
2013 - 2019

Royal Kindergarten Education Company | *Shenzhen, China*

- Designed standardized early-childhood curriculum, classroom resources, and theatre-based learning experiences for international school settings.
- Trained, coached, and supervised approximately 10 international educators, supporting consistent lesson delivery and professional growth.
- Translated program goals into practical instructor resources and supported implementation through observation, feedback, and coordination with school stakeholders.
- Recognized as Employee of the Year for three consecutive years.

Drama Director
2012 - 2013

Canadian International Education Organization | *China*

- Developed and facilitated performance instruction integrated into academic programs, coordinating learner preparation, rehearsals, and final presentations.

EDUCATION & CREDENTIALS

Master of Arts, Theatrical Production | Lindenwood University

Bachelor of Arts, Criminal Justice | Lindenwood University

Texas Educator Certification | Current

TECHNOLOGY & CONTENT TOOLS

Articulate Storyline 360 | Articulate Rise 360 | SCORM 1.2 | Canva | Final Cut Pro | Adobe After Effects | Microsoft 365 | Google Workspace | AI-Assisted Content Development

SELECTED RECOGNITION

- UIL Theatre Competition - Overall Rating of Excellent (2025 and 2026)
- Acclaimed Director - Shenzhen Government Artistic Branch (2022)
- Employee of the Year - Royal Kindergarten Education Company (three consecutive years)